More than 200 years ago, the first industrial revolution brought major innovations especially to steam engines, machines, and tools. As technology was in course of developing, the world saw a second and a third revolution which was mainly based on mass production, respectively automatization.

Today we are currently living in a world dominated by Industry 4.0, therefore by cyber-physical systems which involve transdisciplinary approaches and merge the domains of cybernetics, mechatronics, design and process science in real life. In this context, new business models are needed in order to follow all requirements of the latest industrial revolution.

Breezecoin has started as a cryptocurrency based on a next-generation business model. Even in the beginning, it was one of the few digital currencies with an actual correspondence in real life, having a connection with physical real estate assets.

However, Breezecoin did show great potential for the future, taking into consideration that all coin holders can already use it in multiple ways in their daily lives, and even more acceptance fields are yet to come.

“Starting by combining traditional real estate assets with a cryptocurrency, and significantly expanding its acceptance fields to different sectors, one logical consequence for Breezecoin was to become a lifestyle-related token.”
Abstract

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The history of Breeze de Mar has started more than 60 years ago. We have been making real estate investments and creating more than 20 successful projects all over the world. These days, as the approved and reliable partner by your side, we are still continuing to be one of the top value-creating and developing companies of your personal or professional real estate assets.

“Your lifestyle matters”

We have always been developing different functional and sustainable projects in the most attractive locations, which will provide you with all the unique experiences and the comfort you truly wish. Our track record has started in Germany, in 2016 we did proceed in the USA, and starting in 2020, we have also focused on two main projects which take place in Turkey.

Breezecoin has started as an important part of the Breeze de Mar family as a cryptocurrency linked to physical assets, namely real estate assets. In time, it has started to expand and evolve as a token meant to help you uniquely develop your lifestyle.
The world of cryptocurrencies

Cryptocurrencies are completely decentralized, secured by cryptography, transparent and global, therefore shaping the future of the business sector.

The main differences between standard assets and the blockchain technology are:

- The transfer of tokens is cheap and fast in contrast to the standard assets.
- Digital assets (i.e. tokens) can be sent peer-to-peer, which means there is no need for any third party and/or an intermediary in order to transfer digital assets.
- Digital assets are open to everyone, neutral and fully global. There are no borders, anyone in the world can get digital assets without any permission by using peer-to-peer token transfer.
- Digital assets can be used as a medium of exchange.
- Digital assets are programmable with smart contracts, which allow much more flexibility than traditional assets.
The Ethereum platform

The Ethereum blockchain is a platform that allows everyone to create his own decentralized cryptocurrency, decentralized autonomous organizations (DAOs) and decentralized applications (Dapps) by using smart contracts.

Blockchain technology brings revolutionary benefits to any project, compared with the traditional one. The strongest benefit of blockchain is decentralization. The decentralized open blockchain runs smart contracts as programmed without any fraud, censorship, downtime and external third-party disruption. Furthermore, there is no need for a trusted third party or intermediary to validate transactions on open blockchain platforms.

Transparency represents another strong benefit achieved by the usage of blockchain. Since the blocks are distributed to every node on the system, everybody is able to see what is on the blockchain. Therefore, each transaction is transparent on the blockchain. Lastly, since the whole ecosystem is distributed, it is extremely difficult to hack the system, which provides strong security.

“No fraud, censorship, downtime, and external third-party disruption”
Breezecoin and the Ethereum platform

Breezecoin is an Ethereum blockchain-based ERC20 token that uses almost all the benefits of the Ethereum blockchain. In this context, Breezecoin is a valued blockchain asset, as it can be sent and received similarly to Bitcoin, Ethereum or any other cryptocurrency.

By tokenization, the company Breeze de Mar has created its own smart, programmable money on the blockchain, which acts as a digital asset. Since Breezecoin is an Ethereum blockchain-based token, it is stored in an Ethereum address and can be used or stored by all people who have an Ethereum address. Any ERC20 token-supported Ethereum wallet application or wallet website can be used to store and use Breezecoin. All functions of the standard ERC20 token as transfer and approval are automatically valid for Breezecoin. The source codes of the smart contracts, both for the token and ICO, can be found on the official GitHub page. The smart contract for the token creation follows the standards of ERC20. Breezecoin has created 200 million tokens.

“Breezecoin can be used or stored by all people who have an Ethereum address.”

Token Details

Total Supply: 200,000,000 BRZE
Decimals: 18

Official Site: www.breezecoin.io
Symbol: 🌬️ BRZE

Contract address: 0x77c07555af5f5dca7e968620e4e7170
4.1. The beginning
The first goal of Breezecoin was to combine blockchain-based cryptocurrency technology with real estate investments. For this reason, it has already become an important digital currency in the tourism sector. Its first aim was to become a token being used for payments related to touristic, travel, and wellness services and products and give its users the chance to benefit from special discounts. Moreover, it is created to be the payment and money transfer solution for different tourism sector companies.

4.2. Our business model
Since Breezecoin has evolved into a token related to your lifestyle, its palette of objectives has also become broader.

Starting from the idea that Breezecoin will assist you in the process of improving your lifestyle in unique ways, we have decided to focus mostly on its acceptance fields and a mobile application meant to connect Breezecoin and the way you live your life day by day.
A lifestyle-related token

4.3. Acceptance fields
It has always been our objective to find different ways for people to advantageously use this token in real life. Breezecoin has always been a cryptocurrency related to touristic and travel services and products. In the present it offers multiple choices related to lifestyle; One of the biggest objectives of Breezecoin is continuously to find new ways to be used by coin holders in their daily lives.

“Everybody can already use Breezecoin in multiple sectors and further applications for the future are already in development.”

These days everyone can purchase Breezecoins by credit card and use them in order to receive different products and services meant to enhance the beauty of life. However our portfolio will keep growing. Beside smartphones, home decor and health tourism services, we will keep establishing new ways for coin holders to use Breezecoin in real life.

4.4. Be-Life
As it has been stated earlier, Breezecoin is preparing a mobile application, Be-Life*, connected to the world of cryptocurrencies, which will be a tool for all its users to enhance their lifestyle.

First of all it will provide easy access to the user’s backoffice, being a wallet and a way to receive and send Breezecoin directly from mobile phones. Additionally it will include different features related to health, such as counting your steps and managing your sleep. Furthermore everyone will get inspired to enhance their lifestyle.

“On Be-life, you will be able to win your own Breezecoins while having some fun!“

*Be-Life will be launched in the second quarter of 2021.
After it has become the number one cryptocurrency in the field of real estate, Breezecoin has now a real chance of becoming one of the most used digital money in real life, taking into consideration that the number of acceptance fields will grow. In this context, since more and more Breezecoins will be in circulation, its value will also exponentially grow in time.

“Breezecoin holders are already able to use Breezecoin in their daily life, and they will be able to use it in many other ways in the close future.”

5.1. Initial coin offer period
Ethereum (ETH) was accepted as a form of payment for Breezecoin ICO. The price for the ICO period was 1 BRZE = 0.85$ worth of ETH.

The Ethereum price was determined as follows:

At the time of ICO contract deployment, 24h low and 24h high prices were retrieved from the Bitstamp cryptocurrency exchange website, and these values were averaged and directly used. There was no minimum payment limit to join the ICO. Applications to buy Breezecoin were made through the official website. Investors were required to submit information based on the Know Your Customer (KYC) and the Anti-Money Laundering Regulations (AML), as well as their ERC20 acceptable Ethereum wallet address. Upon the verification of the account, the investor’s Ethereum wallet addresses were whitelisted and they were able to send ETH to the ICO smart contract address and in return, the corresponding amount of Breezecoin was sent to their wallet addresses. The ICO period started on the 1st of June 2018 and continued until the 20th of June 2018. The hard cap of the ICO was 30 million Breezecoin.

Breezecoin token sale

<table>
<thead>
<tr>
<th>Start date: the 1st of June, 2018</th>
<th>Currency accepted: ETH</th>
</tr>
</thead>
<tbody>
<tr>
<td>End date: the 20th of June, 2018</td>
<td>Price: 1 BRZE = 0.85$ worth of ETH</td>
</tr>
<tr>
<td>Total BRZE supply: 200.000.000</td>
<td>Hardcap: 30.000.000 BRZE</td>
</tr>
</tbody>
</table>
5.2. Coin allocation

Until the 5th of February 2021, 100 million BRZE were kept in the reserve wallet, while 100 million BRZE were for sale.

Starting with the 5th of February 2021, we have started to focus on the acceptance fields of Breezecoin, so we have also changed the coin allocation: today, the number of locked coins in the reserve wallet decreased to 20 million BRZE, leaving 80 more million BRZE on the market.

“The latest change of this coin allocation basically shows the amount of trust we have in the power of Breezecoin.”
Roadmap

- **April | 2020**
  - Bithumb Global Listing

- **August | 2019**
  - Updated Backoffice

- **September | 2018**
  - First exchange listing
  - 2018 Idea became reality

- **May | 2020**
  - Real estate & Affiliate Program started

- **September | 2020**
  - Acceptance field platform launched

- **October | 2020**
  - New acceptance field: Medical tourism services
  - New acceptance field: Mobile phones

- **May | 2021**
  - Android application will be released
  
- **March | 2021**
  - Be-life: Mobile application project will start

- **February | 2021**
  - Breezecoin: A lifestyle-related token

- **January | 2021**
  - New acceptance field: Home decor

- **Q3 | 2021**
  - IOS application will be released

- **October | 2021**
  - New acceptance field: Tourism

- **Q4 | 2021**
  - New exchange listing

- **Q1 | 2022**
  - New acceptance field: World brands

- **May | 2021**
  - Real estate & Affiliate Program started

- **September | 2020**
  - Acceptance field platform launched

- **October | 2020**
  - New acceptance field: Medical tourism services
  - New acceptance field: Mobile phones

- **May | 2021**
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- **October | 2021**
  - New acceptance field: Tourism

- **Q4 | 2021**
  - New exchange listing

- **Q1 | 2022**
  - New acceptance field: World brands
Who we are?

7.1. The company
Breeze de Mar is a brand that belongs to Breeze de Mar Ltd. UK.

Breeze de Mar Ltd. UK is the mother company for other Breeze de Mar companies around the world. Our focus is on the real estate market. Akpınar Group, which has been serving in the construction sector since 1960, has worked on national and international commercial buildings, office complexes, and shopping centers.

It has relations with international real estate funds. Breeze de Mar Ltd. UK is also the owner of the Breezecoin brand. All the mortgage papers of the group companies are transferred to Breeze de Mar Limited UK.

“Our focus is on the real estate sector.”

7.2. Vision and mission
Breeze de Mar is aiming to expand, manage, and improve the existing long-term real estate portfolio in different global markets. As we believe in the power of technology, we are developing integrated approaches between the real estate business and technology, pushing this way our field towards the future.

Our mission is to develop individual solutions and integrated concepts for the customers and to give the maximum return on our customer’s investments.

“We are developing integrated approaches between the real estate business and technology.”

7.3. Portfolio
Our previous work in the real estate field can be seen on: www.breezedemar.life
Who we are?

The Breezecoin Team

- **White Wolf.** Financial Advisor
- **Stock Sharkie.** Stock Advisor
- **Tech Panda.** Head of IT / Guardian of Codes
- **Sercan B.** Head of Creativity
- **Mehmet O.** Civil Engineer
- **Gizem B.** Strategic Joker
- **Dilara H.** Graphic Designer
- **Ştefana B.** Content Developer
- **Gülcon Ü.** Concept Designer
- **Anil Y.** Video Producer
- **Tech Chimp.** Arm of IT
KYC and AML compliance

In order to verify and check your identity in the government financial sanctions list, we will need you to give us certain information, such as your name, surname, and ID/passport details.

This step is required for companies that follow the Know Your Customer (KYC) and Anti-Money Laundering (AML) regulations. Once your identity and eligibility are verified, you will receive an e-mail. Then your user account will be added to our whitelist and after this point you will be able to withdraw your Breezecoins from our system.

Restrictions from buying BRZE

Here is the list of countries where residents/citizens are not allowed to use cryptocurrencies: USA (United States of America), Afghanistan, Bosnia and Herzegovina, Guyana, Iraq, Lao PDR, Syria, Uganda, Vanuatu, Yemen, Ethiopia, Sri Lanka, Trinidad and Tobago, Tunisia, Iran, Democratic People's Republic of Korea (DPRK) and any jurisdiction into which the same would be unlawful.

Moreover, all people/entities that are related to terrorism or present in the financial sanction lists are restricted from buying
In conclusion...

Breeze de Mar is the company that has created the first concept of Breezecoin: a cryptocurrency related to the real estate sector.

Breezecoin has evolved and for this reason, its concept has also changed into “a lifestyle-related token” meant to help people develop their own, unique way to live, through two main objectives:

- We will always increase the number of BRZE acceptance fields, so everybody will have the chance to use his Breezecoins in order to receive different products and services in real life.
- We are currently developing a new mobile application called Be-Life, which will help people to store and make transactions with Breezecoin, improve their lifestyle and have fun and receive crypto-related prizes.

“Breezecoin is a token meant to improve your lifestyle.”